

## Developing Scientific Citizenship Identity Using Mobile Learning and Authentic Practice

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### Abstract

This quasi-experimental study examined how the approach of mobile learning and authentic practice (MobiLAP) may foster scientific citizenship among ninth grade students. It was hypothesized that students that form identities as citizen scientists may have more favorable attitudes to contribute to citizen science, have greater interest in science and technology and may be more interested in pursuing education and careers in science, technology, engineering and math (STEM). The treatment group participated in an authentic citizen science project where they studied climate change, spent time in nature and used mobile devices to observe and report phenological data. The control group had a “business as usual” classroom experience studying climate change. The Scientific Citizenship, STEM Interest and Mobile Learning Survey (SCI-ML) instrument was developed to understand students’ citizen science identity formation and was administered to both groups pre and post intervention. The instrument was found to be highly reliable for both the entire scale and each of the four subscales. Findings revealed that the MobiLAP approach had a significant impact on participant attitudes toward citizen science identity and careers in STEM areas, but no significant improvement in attitudes toward mobile learning or learning science and technology.

Key words: authentic practice, citizen science, climate change, identity, mobile learning, STEM, technology, science

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### Introduction

Citizen science is a process in which volunteers from the general public observe the world around them in order to collect and contribute data to large-scale research initiatives. Due to time constraints and geographic limitations, these important studies would, in many cases, be impossible to undertake without the contributions of citizen scientists (Brewer, 2006; Metz, 2015). The data collected helps the scientific community understand, and provide evidence of environmental occurrences related to global warming and climate change (Cooper, Shirk, & Zuckerberg, 2014; Dickinson et al., 2012; Gonsamo, Chen, & Wu, 2013; Hurlbert & Liang, 2012). It also provides substantive information on a large distribution of plant and animal species, supporting ecological research studies (see for example, Casanovas, Lynch, & Fagan, 2014; Givot, O'Connell, Hadley, & Betts, 2015; Wilson et al., 2015). In addition to contributing knowledge of species and evidence to support the existence of climate change, citizen science has been

found to increase public knowledge in science and the scientific process (Bonney, Phillips, Ballard, & Enck, 2016).

While citizen science may seem to be a new trend in ecology and the environmental sciences, its roots can be traced back to the early stages of modern science and demonstrate humankind's innate curiosity about the world. Individuals such as Benjamin Franklin and Charles Darwin were not professional scientists, but rather regular citizens who systematically observed and experimented within their respective scientific interests (Silvertown, 2009). In the United States, the origins of citizen science may coincide with the work of Wells W. Cooke's bird migration program (Cooke & Merriam, 1888) which began in 1881 and eventually developed into the North American Bird Phenology Program (U.S. Geological Survey, 2016). Cooke's program began with his migratory bird observations in the Mississippi Valley and led him to solicit observations from ornithologists and eventually from common citizens such as farmers and lighthouse keepers.

The information age has exponentially increased citizen science projects and contributions with amateur scientists utilizing smart phones and the internet to observe and record data for real-world studies. Citizen science now spans continental and global scales with hundreds of thousands of observations recorded (Havens & Henderson, 2013). One of the primary foci of modern citizen science is examining how climate change affects life on our planet.

Understanding climate change is important because it affects nearly all systems on our planet. As more human actions disrupt climate, there is a greater the risk of severe, global and irreparable consequences (Pachauri et al., 2014). According to NASA's analysis of global surface temperatures and Arctic sea ice, 2016 was predicted to become the hottest year ever recorded since record-keeping began in 1880 (Lynch, 2016). This continues the trend of increasingly warmer global temperatures with the 10 warmest years on record taking place after 1998 (NASA's Jet Propulsion Laboratory, 2016). Climate change may continue to harm the planet by contributing to rising sea levels, natural disasters, desertification, spread of death and disease, extinction of species, ocean acidification and a decline in plant and animal life (Pachauri & Reisinger, 2007).

Climate change caused by warming temperatures also impacts the timing of observable changes in life cycle events in plants and animals (Fitchett, Grab, & Thompson, 2015). These phenophases control migration patterns, breeding, metamorphosis, hibernation and stages of growth. Warming temperatures are directly related to earlier spring and later autumn phenology that artificially extend the growing season (Ibáñez et al., 2010). If nature's timing is altered, the impact can be significant in terms of desynchronizing phenologies for countless interdependent species (Gilman, Fabina, Abbott, & Rafferty, 2012). This asynchrony may lead to the extinction of numerous mutualistic populations (Memmott, Craze, Waser, & Price, 2007). Advancing the flowering phase may impact the relationship between plants and pollinators, which affects the plant-herbivore dynamic and can have consequences for the entire food chain in an ecosystem.

Even with the noteworthy contributions of citizen scientists, the concept of climate change remains one of the United States' most misunderstood issues (Cordero, Todd & Abellerra, 2008). Studies have identified climate change knowledge deficiencies and misunderstandings specific to middle-level students (Bodzin et al., 2014), secondary learners (Shepardson, Niyogi, Roychoudhury, & Hirsch, 2012), undergraduate students (Versprille & Towns, 2014) and adults (Weber & Stern, 2011). The vast amount

of climate change research, it seems, has not correlated with public perception (Etkin & Ho, 2007). Educating society in this area may be particularly difficult as this subject may challenge a person's worldview (Priest, 2013) and despite a myriad of evidence and scientific research, there still exists a widely contested debate on the matter by the general public (Douglas & Sutton, 2015). There are factions of the U.S. population that reject the very existence of anthropogenic climate change (Dunlap & Jacques, 2013). This denial is often a deeply-rooted belief that is closely aligned to an individual's political affiliation (Dickinson, Crain, Yalowitz, & Cherry, 2013) and one's sense of self (McCright & Dunlap, 2011). It is apparent that this vital topic is vastly misunderstood and steps must be taken to educate those who may not recognize its impact. In addition, it is important that citizens understand how they contribute to anthropogenic climate change and understand that there are actions that can be taken to mitigate human-induced causes of climate change.

Citizen science participation offers learners a way to contribute to climate change research and creates real and meaningful opportunities for individuals to enact change in their communities and their identities (Meyer et al., 2014). This study aims to understand how students may develop scientific citizenship using a learning approach with mobile learning and authentic practice (MobiLAP) when taking part in a citizen science project. It is hypothesized that this approach will create the potential for scientific citizenship identity formation. If students develop identities as citizen scientists, they may be more likely to participate in future scientific citizenship programs, seek additional science, technology, engineering and math (STEM) education (Price & Lee, 2013), pursue STEM careers (Hiller & Kitsantas, 2014) and may be more inclined to take part in pro-environmental thinking and decision-making (Johnson et al., 2014).

### **Literature Review**

Research suggests that the state of STEM learning in the United States is not adequately preparing students for the demands of today's economy and the economy of the future (National Research Council, 2011; National Science Board, 2007). Engaging in citizen science practices may be a way to address this issue. Studies have shown that citizen science participation can increase scientific literacy (Jordan, Gray, Howe, Brooks, & Ehrenfeld, 2011), positive attitudes toward science (Price & Lee, 2013), personal engagement in science (Crall, et al., 2013), knowledge of the scientific process (Garbarino & Mason, 2016), conservation efforts (Toomey & Domroese, 2013) and student motivation toward pursuing STEM careers (Hiller & Kitsantas, 2014). A study by Price and Lee (2013) revealed that while attitudes toward science and citizen science increased after intervention, participants' self-evaluation of scientific knowledge significantly decreased. Interviewees had an appreciation for knowledge yet to be learned.

Citizen science has often gone uncredited in terms of its contributions to science. In a study of 173 original research papers on the effects of climate change on migratory birds, Cooper, Shirk and Zuckerberg (2014) found that nearly fifty percent of the studies relied on contributions from citizen scientists. This indicates both the need for and credibility of citizen science in terms of contributing to global change research. The data gleaned from scientific citizenship have even been used to provide policymakers with the insight needed to make environmental decisions (Cohn, 2008).

In order for an individual to form a citizen science identity, a transformative learning experience may need to take place. Transformative learning changes an individual's perceptions, frames of reference and habits of mind (Illeris, 2013; Mezirow, 1978). It also alters the ways in which individuals connect to issues emotionally, cognitively and socially (Illeris, 2004, 2007). Authentic scientific inquiry has shown

promise in creating transformational learning opportunities in high school students in which an individual's educational and career path may be altered (Walker & Molnar, 2014) and can even lead to a shift in identity (Farnsworth, 2010).

Luehmann (2009) defined identity as an individual's "recognition as a certain kind of person" (p. 52). This recognition stems from one's engagement in everyday, contextual experiences. Authentic learning enables students to take part in realistic tasks using real-world tools and resources while thinking and acting like professionals in order to address legitimate problems (Herrington, Parker, & Boase-Jelinek, 2014). It is important to note that being engaged in activity is vital to identity formation in addition to the interpretation or recognition of engaging in said activities (Gee, 2005). As learners take part in authentic scientific practice and have the opportunity to reflect on these actions, changes to their perceptions and attitudes about science may take place (Toomey & Domroese, 2013).

A change in one's identity may not be an individual endeavor. Wenger's (1998) social theory of learning points to the impact of social participation and recognition as key components of identity development. Likewise, the context in which authentic learning experiences takes place plays a major role in terms of identity formation. Learners develop identities during school (Rubin, 2007), in after-school programs (Luehmann, 2009), in informal settings (Cole, 2012) and even virtually (Gaydos & Squire, 2012). A study conducted by Hughes, Nzekwe, and Molyneaux (2013) revealed significant positive changes in STEM identities in students that took part in authentic STEM activities.

The identification as a certain kind of person can have lifelong effects on an individual (Flum & Kaplan, 2012). Most adults can quickly recall their favorite subject during their high school years. That particular subject or content area may have had a significant impact on the adult's life and career choices. Learning about a particular subject in school can help shape student identities and may be a contributing factor to a student's world view (Lave & Wenger, 1991). Identity theory (Burke & Stets, 2009; Stryker, 1980) contends that each individual in today's society has multiple identity roles that correspond to the varying roles they play in society. Learners may identify a certain way while in a group, such as a classroom setting or team, but may identify in different ways in other social situations. For example, a sophomore in high school may identify as an "Environmental Science Club" member on Thursdays during a weekly meeting, but may not identify as such in other instances. Identity is a fluid process that shifts according to context. In order to form a lasting identity, learners should have a truly transformative experience that changes perceptions, frames of reference and habits of mind.

### **Mobile Learning**

Mobile learning has the potential to create meaningful, personalized, situated (Huang, Yang, Chiang, & Su, 2016) and authentic learning. Research has shown that mobile learning has been used effectively to create authentic learning experiences in varying contexts (see for example Baya'a & Daher, 2009; De Pietro, 2013; Hsu & Ching, 2012). Additionally, research by Shin and Kang (2015) indicated that the use of mobile learning technologies strengthened attitudes toward and acceptance of mobile learning in participants. Mobile learning may also play a significant role in shaping learner identity. Ranieri and Pachler (2014) found that adults who learned via mobile device were able to create and build upon their own identities as learners both in formal and informal learning settings. Wallace (2011) demonstrated that mobile learning is instrumental in creating positive learning experiences for disenfranchised learners and aids in creating learning identities within those groups.

Many of the tasks required in citizen science projects can be completed by using mobile technologies (Devisch & Veestraeten, 2013). For instance, a smartphone may be used to record the latitude, longitude and altitude of a species in addition to collecting other information such as specimen photos and phenophase. The use of mobile devices seems to go “hand in hand” with many citizen science activities as students attain authentic experiences when they attempt to solve real-world issues and contribute to research by learning, collaborating, observing, collecting, reflecting and submitting relevant data (Oberhauser & LeBuhn, 2012).

Using mobile technologies as part of an authentic practice can act as an important bridge between the formal classroom and real-life contexts (Liljeström, Enkenberg, & Pöllänen, 2013) and may extend learning beyond a classroom-based activity. Students may continue to use mobile devices to explore and learn while outside of a formal learning environment (Baloch, Abdulrhman, & Ihad, 2012; Clough, 2010; Mills, Knezek, & Khaddage, 2014). Thus, mobile technologies have much potential to expand on requisite classroom learning to a learners’ self interest. If students become interested in a topic, they may continue learning on their own time which may further stimulate identity development.

Gaydos and Squire (2012) conducted a study that examined student identity as citizen scientists after playing a video game entitled “*Citizen Science*”. Throughout the game, students solved problems related to the pollution of a virtual lake system. The goal was to foster student identity as a citizen scientist, which would ultimately lead students to care more for the lakes in their own respective communities. The results, although limited by a brief four-day intervention, found that students had increased their interest, knowledge, skills, and values toward becoming a citizen scientist. Although the activity was not completely authentic, one could argue that since the learning simulation did have an authentic, real-life context, the student learning activity could be considered to involve authentic science practices. In a study by Ruiz-Mallén et al. (2016), secondary school students took part in a long-term citizen science project which caused participants to reframe their attitudes and perceptions of science and lead them toward generating ideas of self as legitimate, empowered, competent and informed actors. Thus, it appears that citizen science can create transformative learning experiences with participants.

### **The Mobile Learning and Authentic Practice (MobiLAP) Approach**

MobiLAP is one promising approach that integrates citizen science, mobile learning and authentic practice. The efficacy of this type of approach was evident in a study by Liljeström et al. (2013). Participants in this study used mobile phones, digital cameras and GPS devices to capture observations, take field notes and transfer data during out-of-school activities. Mobile learning technologies propelled the learning and practices toward more expert-like practices. This study demonstrated how classroom instruction, mobile learning and authentic scientific inquiry enhanced scientific learning in participants’ learning practices. Moreover, Herrington and Parker (2013) cite the potential for knowledge scaffolding, collaboration and the use of emerging technologies as cognitive tools when learners pair mobile learning with authentic tasks.

The MobiLAP approach builds on the work of Gaydos and Squire (2012) by integrating mobile learning with authentic citizen science experiences to foster scientific citizenship in participants. Mobile phone technologies can create opportunities for amateur scientists to record, share and interpret a wide variety of data for citizen science projects (Kridelbaugh, 2016). Participants that use personal mobile devices may continue to learn informally (Khaddage, Müller, & Flintoff, 2016) and take part in scientific citizenship during non-school hours. With 73% of teens having access to a smartphone (Lenhart, 2015),

leveraging their access and ability with the devices seems a promising approach toward citizen science contribution. The MobiLAP approach also holds promise for contributing to citizen science identity formation. The ubiquity of mobile devices and their prevalence as tools in citizen science creates a combination that may stimulate citizen science identities in participants. We hypothesized that students who take part in the MobiLAP approach will have an increased interest in science and technology, increased interest in STEM careers and education, and increased attitudes and perceptions toward their respective identities as citizen scientists.

### **Research Questions**

The importance of creating lifelong educational and career interest in science and technology related fields may be directly tied to the formation of citizen science identity. Based on this premise, this study addresses the following research questions:

- How does high school student interest in science and technology change after taking part in the MobiLAP approach?
- How does the MobiLAP approach impact high school students in terms of college and career interest?
- How do high school students perceive their identity in regard to scientific citizenship after taking part in the MobiLAP approach?

## **Method Section**

### **Participants**

A convenience sample of 78 ninth grade students (31 males and 47 females) ages 14-15 years was selected from six biology classes at a high school in the eastern United States. The six classes ranged from six students to 30 students for a total of 120 students. Forty-two students were not able to participate due to non-submission of permission forms, health forms, field trip forms or because of absence. The demographic distribution for the students was 40% White, 15% Black or African American, 15% Asian, 3% American Indian and Alaska Native, 3% Native Hawaiian and Other Pacific Islander and 24% identifying as “Some Other Race”. High school students were selected as the target population because at this age, identities may be developed through learning and career decisions may not yet be finalized. In addition, individuals at this grade level are likely to have experience with technology, such as Web browsers, smartphones, apps, etc. and it is highly likely that they may own smartphones themselves.

Three intact classes were randomly assigned to the control group while the other three classes were assigned to the intervention group. The purpose of assigning classes in this manner was to create an efficient way of conducting the intervention with students by class. Logistically, it would not be feasible to separate the participants via other sampling methods such as random sample. One group of three intact classes (n=39) took part in the experiment, while the remaining three classes (n=39) acted as the control group and had a “business as usual” classroom experience.

### **Design**

This study used a quasi-experimental design. Data were collected in several forms including pre-surveys, post-surveys and an open-ended questionnaire. Surveys were conducted at pre-intervention and post-intervention time points. Participants also completed a brief demographic survey that captured data such as gender, race and age. This study was designed to analyze changes in interest in education and careers related to STEM, mobile learning and scientific citizenship identity.

## Instruments

The Scientific Citizenship, STEM Interest and Mobile Learning (SCI-ML) Survey (see Appendix A) is a 41 item quantitative scale developed to measure how mobile learning and the authentic practice of participating in a citizen science project may impact citizen science identity formation, perceptions of mobile learning and interest in STEM related fields. The instrument consists of four subsections. The first subsection includes ten items related to science and technology learning; select items include *I plan to take more science classes in high school*, *More time in the school day should be devoted to science* and *I enjoy using technology to learn science*. The second subscale has eight items related to science and technology careers; select items include *Working in technology would be interesting*, *I would NOT enjoy a job in technology* and *I will probably choose a job that involves using technology*. The third subsection includes thirteen items related to citizen science identity; select items for this subsection include *Contributing data/information to Citizen Science is important for the planet*, *I want to be a Citizen Scientist* and *I feel like a Citizen Scientist*. The final of the four subsections has ten items related to mobile learning; select items for this subsection include *Using mobile technologies helps me learn*, *I use mobile technologies for schoolwork* and *Mobile technologies make learning fun*. Participants responded to each item with responses based on a Likert-type scale of 1 (strongly disagree) to 5 (strongly agree). The possible scores for the entire SCI-ML survey range from 41-205. Participants in the intervention group responded to six additional open-ended questions following the intervention (see Appendix B).

We developed the SCI-ML survey by reviewing existing instruments in the literature related to student interest in STEM, mobile learning and citizen science identity. Two subscales from the SCI-ML instrument were derived from the Student Interest in Technology and Science (SITS) Survey (Romine, Sadler, Presley, & Klosterman, 2014). The SITS instrument has three subscales; however, only two of the original subscales were modified for use in the SCI-ML instrument: *Ideas about learning* and *Ideas about careers*. The Cronbach's alpha for both of these subscales was .80 for the original SITS study.

To validate the SCI-ML instrument, two independent experts in the fields of environmental science and education reviewed the SCI-ML instrument and offered feedback for several items. In addition, a student in the target population age took part in pilot testing the survey and reviewed the language used for each question. A few minor wording and formatting changes were made to increase the validity of the instrument.

Cronbach's alpha (Cronbach, 1951) was used to determine the internal consistency of the SCI-ML survey. Each subscale was checked for negatively correlated items on both pre and post surveys. The results indicate a high level of internal consistency as determined by a Cronbach's alpha of 0.850 for both the pre-survey and post-survey for the entire SCI-ML instrument. Additionally, the Cronbach's alpha for each of the four subscales was between 0.784 and 0.912 (Table 1). Table 2 displays a correlation table for the three main constructs: Ideas about science and technology, Ideas about careers, and Ideas about citizen science. These three subscales were statistically correlated with each other.

Table 1

*Internal consistency (Cronbach's alpha) of SCI-ML instrument by subscale*

Subscale	Pre-survey alpha (n=78)	Post-survey alpha (n=78)
<i>Ideas about Learning Science and Technology</i> (10 items)	0.818	0.784
<i>Ideas about Careers in Science and Technology</i> (8 items)	0.805	0.813
<i>Ideas about Citizen Science</i> (13 items)	0.889	0.892
<i>Ideas about Mobile Learning</i> (10 items)	0.891	0.912

Table 2

*Pearson correlations for main study variables*

	Ideas about science and technology	Ideas about careers	Ideas about citizen science
Ideas about science and technology	1	.539**	.534**
Ideas about careers	.539**	1	.544**
Ideas about citizen science	.534**	.544**	1

\*\*Correlation is significant at the 0.01 level (2-tailed).

## Procedures

In order to have a successful citizen science project, there must be a certain level of resources available and training provided to participants (Cox et al., 2015). The literature recognizes, however, that there may be a challenge in providing training to these amateur scientists in order to get the most out of their participation (Roy, Baxter, Saunders, & Pocock, 2016; Starr et al., 2014). Geographic location, subject matter knowledge and technological proficiency are all areas that may impact an individual's training and subsequent contributions. Training via in-person or video training methods are essential for participants to collect and contribute data to citizen science projects (Starr et al., 2014; Vermeiren, Munro, Zimmer, & Sheaves, 2016).

Participants in both the control group and intervention groups completed The Scientific Citizenship, STEM Interest and Mobile Learning Survey (SCI-ML) at two time points - pre-intervention and post-intervention over the course of a four-day period in October, 2015. Each survey was identical with the exception of a six-item open-ended questionnaire (Appendix B) that was given only to the intervention group after the intervention. The purpose of the open-ended questions was to gain further insight about student interest in STEM careers and education, citizen science identity, and mobile learning.

The control group completed a "business as usual" classroom experience in which they were presented with a lesson on global warming and climate change from the classroom biology teacher. Following the lesson, participants were arranged in teams of three and began working together on a group presentation about climate change and its effect on plant and animal species. Students were given time in class to work on this assignment and continued the project for homework over the next three days. After

completing the assignment, participants presented their findings to their peers and instructor in the form of a group presentation. Following the presentations, participants again completed the SCI-ML survey.

The intervention group was presented with the same lesson on global warming and climate change from the classroom biology teacher. Following the lesson, this group did not complete a group presentation on climate change. Instead, they were introduced to a national citizen science research project, Project Budburst (Chicago Botanical Garden, 2015). In this large-scale citizen science project, amateur scientists around the country collect plant and tree data in an effort to better understand the effects of climate change on plant species. The study examines phenophase data to determine if the trend of increasingly warmer temperatures affects phenological events and thus impacts micro and macroclimates. The duration of the intervention group learning activities and control group activities were the same.

Collecting data for Project BudBurst required the use of several mobile technologies. Using a bring your own device (BYOD) approach, students used their own smartphones to gather data in the project. In order to accurately identify tree species, participants were given instruction on the use of the *Leafsnap* app (Columbia University, 2011). This app uses a smartphone's built-in camera along with an algorithm to identify plant and tree species by taking and uploading photos of the leaf that is being investigated. The location of each species sampled was determined by using the *Where Am I At* app (Admapps, 2015) that displays the latitude, longitude and altitude of the targeted site. The majority of students in the intervention group ( $n = 31$ ) owned iPhones and were able to download the apps for free. Participants that did not own an iPhone were paired with those who did. Students were familiarized with the Project Budburst observation report, a form where they would record information on tree sample data such as species, phenophase (leaves blooming, flowering, changing color or falling), date, time, and location.

Participants in the intervention group took part in a field trip to a nearby natural area with a large assortment of tree species in order to collect data for Project Budburst. Working in teams of two or three, participants gathered data for Project Budburst. Students walked along hiking trails and used the *Leafsnap* app to identify tree species, the *Where Am I At* app to capture sample locations and the Project Budburst observation report to record all of the data. In addition, participants utilized camera apps to take photos of the local environment and collected leaves as physical evidence to examine further later in the classroom.

Once back in the classroom, participants in the intervention group, confirmed the identity of each collected leaf sample by cross-referencing physical evidence with classroom resources. Once tree species were validated, each student submitted their data to Project Budburst via the online submission form located at the project Web site. After completing the project, participants again completed the SCI-ML instrument and the six open-ended questions. The intent of the open ended questions was to gain additional insight into student perceptions about the citizen science project.

### **Data Collection and Analysis**

A repeated measures analysis of variance (ANOVA) with two treatment groups was used to examine the quantitative data in the pre- and post-intervention surveys. For analyses that proved to be significant, further analysis using pairwise t-tests was conducted. SPSS was used to process the data from the SCI-ML instrument. In addition, qualitative data were examined in order to provide further insight into the study. A member check occurred to ensure accuracy and credibility of the qualitative data interpretation. The pretest mean of the control group (134.07) was slightly higher than the pretest mean of

the intervention group (129.15). A t-test was conducted to compare the two pre-test means. The two pretest means were found to be not statistically significantly different ( $p > .05$ ).

## Results

The SCI-ML instrument was used to address the study's three research questions that examined student interest in science and technology, interest in STEM education and careers and citizen science identity. Each research question corresponded with a subscale in the instrument. These subscales were *Ideas about learning* (research question 1), *Ideas about careers* (research question 2) and *Ideas about citizen science* (research question 3).

The MobiLAP group means for the entire SCI-ML instrument were 129.15 (pre) and 135.30 (post) with standard deviations of 0.64 and 0.59 respectively. The control group means were 134.07 (pre) and 134.48 (post) with standard deviations of 0.33 and 0.36. The means and standard deviations for each subscale of the instrument are listed in Table 3.

Table 3

*Means and Standard Deviations of the pre and posttest scores for the entire SCI-ML instrument and its subscales by the type of intervention.*

Scale of Measurement	Control Group		MobiLAP Group		Effect Size
	Mean (SD)	Mean (SD)	Mean (SD)	Mean (SD)	
	Pretest	Posttest	Pretest	Posttest	
Entire Instrument	134.07 (0.33)	134.48 (0.36)	129.15 (0.64)	135.3 (0.59)	9.61
Subscale 1: Ideas about learning science and technology	32.0 (0.43)	32.1 (0.55)	32.1 (0.72)	32.5 (0.52)	0.55
Subscale 2: Ideas about careers	25.52 (0.46)	25.44 (0.51)	23.2 (0.80)	24.64 (0.74)	1.80
Subscale 3: Ideas about citizen science	41.73 (0.41)	42.0 (0.39)	40.04 (0.69)	43.94 (0.68)	5.65
Subscale 4: Ideas about mobile learning	34.8 (0.49)	34.2 (0.84)	35.0 (0.49)	34.8 (0.88)	-0.40

A two-way mixed ANOVA analysis was performed for the entire instrument with the group (control or intervention) as the between-subjects factor and time (pre and post) as the within-subjects factor. There was a main effect of time [ $F(1, 76) = 6.14, p = 0.015, \text{partial } \eta^2 = 0.075$ ] and no statistically significant main effect was determined for the type of intervention [ $F(1, 76) = 0.23, p = 0.64, \text{partial } \eta^2$

= 0.003]. However, there was a significant interaction between the different time periods and the type of intervention that was used [ $F(1, 76) = 4.86, p = 0.030, \text{partial } \eta^2 = 0.060$ ]. Further analysis using pairwise t-tests revealed that the post-survey scores on the entire SCI-ML instrument significantly increased compared to the pre-survey scores for the intervention group ( $t(38) = 2.38, p = 0.023$ ) but not for control group ( $t(38) = -0.80, p = 0.431$ ).

To further understand the intervention's impact, each of the instrument's four subscales was analyzed individually using a two-way mixed ANOVA design at a level of significance of 0.05. Results indicating significant interactions were further analyzed with pairwise t-tests. The *Ideas about Careers* subscale showed a main effect of time [ $F(1,76) = 4.42, p = 0.039, \text{partial } \eta^2 = 0.055$ ] but there was no main effect of the type of intervention [ $F(1,76) = 1.97, p = 0.165, \text{partial } \eta^2 = 0.025$ ]. There was a significant interaction with this subscale between the effect of time and the type of intervention used [ $F(1,76) = 5.094, p = 0.027, \text{partial } \eta^2 = 0.063$ ]. There was a significant main effect of time [ $F(1,76) = 16.98, p < 0.001, \text{partial } \eta^2 = 0.181$ ] but there was no main effect of the type of intervention [ $F(1,76) = 0.005, p = 0.941, \text{partial } \eta^2 < 0.001$ ] for the *Ideas about Citizen Science* subscale. This subscale showed a significant interaction between the time it was completed and the type of intervention [ $F(1,76) = 13.33, p < 0.001, \text{partial } \eta^2 = 0.150$ ]. Further analysis using pairwise t-tests showed that the post-survey scores on this subscale were significantly greater compared to the pre-survey scores for the intervention group ( $t(38) = 3.93, p < 0.001$ ) but not for control group ( $t(38) = 3.91, p = < 0.001$ ). There were no significant interactions found with the *Ideas about Learning Science and Technology* subscale nor the *Ideas about Mobile Learning* subscale.

Participants in the intervention group ( $n = 39$ ) were presented with six additional open-ended questions after the intervention designed to further understand attitudes toward and perceptions of taking part in a citizen science project. The majority of students did not respond to every open-ended item. Twenty five percent ( $n=10$ ) responded to all six questions while 28% ( $n=11$ ) did not respond to any of the open-ended questions. Thirteen students (33% of the intervention group participants) recorded a favorable opinion with regards to taking part in the citizen science project.

Several students noted that the project made science and citizen science “seem more real” and enjoyed playing an active role in an authentic scientific study. Four students indicated the importance of citizen science, in terms of environmental awareness and taking care of the planet. When asked what they enjoyed most about the citizen science project, the majority of student respondents ( $n=20$ ) cited that the activity took place in nature and outside of the regular classroom experience. Participants said that they most enjoyed “exploring nature and helping science”, “helping the environment” and “finding leaves”.

Eleven participants found at least one aspect that they did not like about the project. Nearly half of these non-favorable responses dealt with the physical nature of being outside and/or hiking. It may be of interest to note that two of the students had a negative opinion because they wanted more time and freedom to find different leaves for the project, specifically mentioning “not being able to walk off trail and find leaves”.

Seven participants identified ways that this project may have influenced their future careers, and interest in STEM. Their responses noted increased interest in agriculture, engineering, science and technology. In addition, six students stated that they continued exploring nature and using the apps outside of their formal school setting.

In summary, research question one addressed how high school student interest in science and technology changed after taking part in the MobiLAP approach. Findings revealed that interest in science and technology significantly increased with students who used the MobiLAP approach. Research question two addressed the impact of the MobiLAP approach on high school students' college and career interest. Findings revealed that students that took part in the MobiLAP group had a significantly increased interest in STEM careers and education. Finally, research question three considered the impact of the MobiLAP project on citizen science identity in participants. Findings revealed that students who used the MobiLAP had significantly increased attitudes and perceptions of self as citizen scientists.

## Discussion

The aim of this study was to understand how implementing a mobile learning and authentic practice approach within a citizen science context fosters citizen science identities. This research also hoped to identify the ways in which mobile learning and interest in STEM education and careers are impacted after taking part in the MobiLAP approach. Considering a brief four-day intervention, the results revealed that introducing the MobiLAP approach has potential to help form citizen science identity and increasing interest in STEM with ninth grade high school students.

The MobiLAP study supports the findings from Price and Lee's (2013) research in that participant attitudes toward citizen science significantly improved after intervention. Likewise, participant identity as citizen scientists increased as was the case in the study by Gaydos and Squire (2012). This approach also proved to significantly improve interest in STEM related careers and education which coincides with the research findings of Hiller and Kitsantas (2014).

This study employed a BYOD approach in which participants had familiarity with using their own mobile devices. The majority of participants owned iPhones that allowed them to download the *Leafsnap* app and *Where Am I At* app at no cost. After the intervention, six participants used these mobile technologies on their own time, thus illustrating the ubiquity of mobile learning and the potential for intrinsic learning outside of the school environment.

An important component of this study is the development of the SCI-ML instrument. To our knowledge, there is no currently existing tool to measure citizen science identity that takes into account mobile learning. We believe that the development SCI-ML instrument makes an important contribution to the literature and will hopefully serve as a valuable resource to the science education community, especially those who are interested in citizen science projects. Understanding how citizen science identities are formed may further promote the important work of amateur scientists and help the public understand important issues such as climate change.

Participants of this study were able to have authentic experiences as citizen scientists, but these instances lasted for a very short time as they spent only one day in the field collecting data and one class period submitting their findings. With the majority of time in the classroom already allotted to educating students with a rigid curriculum to prepare for a mandated high-stakes school biology content assessment, there was little additional curriculum time to include a more in-depth investigation as part of the classroom curriculum. Therefore, only one day of data gathering could be used for Project BudBurst due to these curriculum time constraints. While the study proved to have a significant impact in some areas, a four-day implementation may not have provided a sufficient amount of time to gain a true understanding of

how this approach may foster changes in citizen science identity. Given the brief intervention, this study may have merely “scratched the surface” in terms of understanding how the MobiLAP approach may foster citizen science identity. A more prolonged study with multiple observations over the course of one or more phenological cycles may prove to be more optimal to understand the development of citizen science identity, mobile learning and STEM interest. Further studies may wish to separate out citizen science activity with and without a mobile learning component.

The qualitative data demonstrated that participants espouse several key aspects of developing scientific citizenship. The majority of participants in the intervention group (56%) had positive things to say about the experience, with many reporting that being in nature was the best thing about the project. Similarly, several participants noted that the experience created positive feelings as a result of “helping the environment” and made science/citizen science seem “more real”. Furthermore, a few participants acknowledged their own learning through the use of technology and that taking part in the project may have contributed to thinking about their career paths.

It is clear that this intervention has impacted many participants’ attitudes and perceptions of STEM careers and citizen science in a positive manner. As one participant noted: “Taking part in the citizen science project can change how I feel about citizen science because you are contributing rather than just viewing data”. One of the salient points of this study seems to be that students in the intervention group were able to make the connections between the authentic practice of taking part in a legitimate citizen science project and the association of identifying oneself as a citizen scientist. Participants also linked their experiences with an increased interest in STEM careers noting science, technology, engineering and agriculture specifically. This study improved attitudes toward STEM education and careers similar to other studies that used authentic learning experiences with technology (Hayden, Ouyang, Scinski, Olszewski, & Bielefeldt, 2011) and the environment (Wheland et al., 2013).

Since this study relied on convenience sampling, there are apparent limitations in terms of the generalizability of our findings to the target population. The results should be generalized with caution to a population with similar key characteristics. Future studies may benefit from sampling methods that would be more representative of the target population. In addition, this study experienced some challenges during its implementation. The timing of this study was a challenge since the intervention began during the fall season. This time period typically coincides with many tree species entering the Full Color (fall) phenophase in which leaves start to change color and fall from trees. Obtaining various permission forms from the participants to make observations before the leaves fell off trees was an additional challenge with the sample population. As such, the initial sample population of 120 students resulted with only 39 participants in the control group and 39 in the intervention group.

### **Implications for Teaching**

If a major goal of the United States educational system is to increase public understanding of science and prepare students for STEM careers, it seems that an educational approach such as MobiLAP that holds much potential to foster scientific citizenship and increase interest in STEM may help accomplish this important goal. According to the National Research Council’s Next Generation Science Standards (NGSS Lead States, 2013), students should take part in experiences that construct, deepen and apply knowledge of core concepts and crosscutting ideas. Citizen science is a method for individuals to not only learn about a particular science-related topic, but to learn about the scientific process as a whole

(Jordan et al., 2011). Implementing citizen science in the classroom benefits students by instilling environmental awareness, critical thinking, the practical application of knowledge, and problem solving skills (Shah & Martinez, 2016).

The Next Generation Science Standards also includes investigation into global climate change. This concept, however, may seem like an abstract idea to high school students (Chang & Pascua, 2015). One of the benefits of many citizen science projects is that they afford individuals an up-close look at climate change in their own geographical area (Yoho & Vanmali, 2016). Observing climate change impacts in an individual's community may be more impactful than learning about climate change with traditional classroom-based laboratory experiences. As students explore nature, collect data on climate change and participate in scientific citizenship, they are at some level making connections about humankind's impact on the environment. The more frequently they participate in these practices, the more likely they are to form strong opinions, beliefs and even identities. Individuals who develop identities as community members are more likely to contribute to the community in which they identify (Handley, Sturdy, Fincham & Clark, 2006).

The majority of students that took part in the MobiLAP project expressed positive feelings toward being outside the normal classroom and in nature. Since much learning takes place in informal settings (McGivney, 2006), this extension of the classroom is one of the great strengths of pairing mobile learning with the authentic practice of a citizen science project. With the dramatic increase of technology available via smartphones, the field of citizen science has the potential and capability of contributing sophisticated data to legitimate and important scientific studies (Starr et al., 2014). Since many citizen science programs use mobile technologies to record and enter data, familiarity with smartphone technologies is paramount to the success of these programs. According to the 2015 Pew Research Center's Teens Relationships Survey (Lenhart, 2015), 73% of teens have access to a smartphone and 91% of teens access the Internet on a mobile device. The ubiquitous, personalized and social nature of mobile learning affords individuals the ability to turn almost any location into a learning environment.

While studying the use of mobile learning to increase environmental awareness, Uzunboylu, Cavus, & Ercag, (2009) observed significant improvements in participants' attitudes toward maintaining clean environments and preventing pollution. This study also noted teachers' and students' positive attitudes on the use of mobile technologies in the teaching and learning process. Furthermore, Chang, Chen, & Hsu, (2011) contended that mobile learning combined with authentic practice in outdoor instruction can improve students' motivation to learn, increase participation and enrich the learning performance.

Citizen science is rapidly increasing with many program offerings in a wide array of content areas and grade levels. SciStarter (Science for Citizens LLC, 2016), an online database dedicated to discovering, creating and contributing to citizen science, boasts over 1,600 citizen science research projects. Many of these projects use mobile technologies for the observation, recording and submission of data. Science educators may wish to leverage mobile learning and the authentic practice of participating in citizen science to engage and motivate science learners in their respective classrooms. This participation may lead to increased interest in STEM, promotion of mobile learning and the construction of citizen science identities.

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### Appendix A

The Scientific Citizenship, STEM Interest and Mobile Learning Survey (SCI-ML)

In this survey, you will be asked to share your ideas about science, technology, citizen science and mobile learning. For the purpose of this survey, we use these terms in the following ways.

**Science** represents fields of study that focus on exploring the natural world. Science includes disciplines like biology, chemistry and physics as well as applied fields like engineering.

**Technology** represents any electronic or computer-based device. Examples might include computers, handheld devices, probes or the Internet.

**Citizen Science** represents the collection and analysis of data relating to the natural world by members of the general public (often collaborating with professional scientists and contributing to research).

**Mobile Learning** represents the use of mobile technologies (such as smartphones, apps, iPads, etc.) to increase learning.

For each of the items on the following pages, you will be asked to indicate the extent to which you agree or disagree with a statement.

**Section I: Ideas about learning.** Items in this section present ideas related to learning and your experiences in school. Indicate the extent to which you agree or disagree with the following statements. Please read each sentence and MARK THE CIRCLE that best describes your opinion for EACH item.

	Indicate how you feel about each statement.				
	Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree
1. I enjoy learning science.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. School science has improved my decision-making.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. I enjoy using technology to solve science problems.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. I plan to take more science classes in high school.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. Technology does NOT help me learn science.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. More time in the school day should be devoted to science.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Indicate how you feel about each statement.					
	Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree
7. Computers make learning science more interesting.	<input type="radio"/>				
8. Learning science is NOT interesting.	<input type="radio"/>				
9. I enjoy using technology to learn science.	<input type="radio"/>				
10. More time in science classes should involve the use of technology.	<input type="radio"/>				

**Section II: Ideas about careers.** Items in this section present ideas related to careers in science and technology. Indicate the extent to which you agree or disagree with the following statements. Please read each sentence and MARK THE CIRCLE that best describes your opinion for EACH item.

Indicate how you feel about each statement.					
	Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree
11. I would be more likely to take a job if I knew it involved working with technology.	<input type="radio"/>				
12. Working in technology would be interesting.	<input type="radio"/>				
13. I would like to become a scientist.	<input type="radio"/>				
14. I would like to get a job in technology.	<input type="radio"/>				
15. I would NOT enjoy a job in technology.	<input type="radio"/>				
16. I will probably choose a job that involves using technology.	<input type="radio"/>				
17. I would like to work in a science laboratory	<input type="radio"/>				

Indicate how you feel about each statement.					
	Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree
18. I would like to contribute additional data to scientific research.	<input type="radio"/>				

**Section III: Ideas about Citizen Science.** Items in this section present ideas related to citizen science. Indicate the extent to which you agree or disagree with the following statements. Please read each sentence and MARK THE CIRCLE that best describes your opinion for EACH item. *An example of citizen science may include fishermen concerned about the population of a certain species of fish. In this example, they may submit data when they catch this type of fish (such as size weight, gender, condition, season, etc.) to scientists that will use the information in a global study. This information may be used to understand and protect fish populations.*

Indicate how you feel about each statement.					
	Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree
19. Citizen Science helps me better understand the world I live in.	<input type="radio"/>				
20. More people should take part in Citizen Science.	<input type="radio"/>				
21. Contributing data/information to Citizen Science is important for the planet.	<input type="radio"/>				
22. Taking part in Citizen Science does NOT help the environment.	<input type="radio"/>				
23. Anyone can be a Citizen Scientist.	<input type="radio"/>				
24. I want to be a Citizen Scientist.	<input type="radio"/>				
25. I want to participate in Citizen Science projects in the future.	<input type="radio"/>				

Indicate how you feel about each statement.					
	Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree
26. Citizen Scientists are smart.	<input type="radio"/>				
27. I feel like a Citizen Scientist.	<input type="radio"/>				
28. Citizen Science is fun.	<input type="radio"/>				
29. I can help my local environment by taking part in Citizen Science.	<input type="radio"/>				
30. Citizen Science does NOT make me more interested in science.	<input type="radio"/>				
31. Citizen Science makes science seem more real.	<input type="radio"/>				

**Section IV: Ideas about Mobile Learning.** Items in this section present ideas related to mobile learning. Indicate the extent to which you agree or disagree with the following statements. Please read each sentence and MARK THE CIRCLE that best describes your opinion for EACH item.

Indicate how you feel about each statement.					
	Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree
32. Using mobile technologies helps me learn.	<input type="radio"/>				
33. Mobile technology makes it easier to communicate with classmates and teachers.	<input type="radio"/>				
34. I use mobile technologies for schoolwork.	<input type="radio"/>				
35. I use mobile technologies for schoolwork while I'm outside of the normal classroom.	<input type="radio"/>				
36. I do NOT feel connected because of mobile technology.	<input type="radio"/>				
Indicate how you feel about each statement.					

	<b>Strongly Agree</b>	<b>Agree</b>	<b>No Opinion</b>	<b>Disagree</b>	<b>Strongly Disagree</b>
37. Mobile technologies make learning easier.	<input type="radio"/>				
38. Mobile technologies make learning fun.	<input type="radio"/>				
39. Mobile technologies help to organize schoolwork.	<input type="radio"/>				
40. I can use mobile technology for important projects.	<input type="radio"/>				
41. Using mobile technologies does NOT help me personalize my learning.	<input type="radio"/>				

## Appendix B

### Open-ended Questionnaire

1. How might taking part in the citizen science project change how you feel about citizen science?
2. What did you like most about taking part in the citizen science project?
3. What did you like least about taking part in the citizen science project?
4. Did you use your mobile device to continue exploring phenology while outside of school?  
Why or why not?
5. In what ways have your feelings about learning with technology changed after taking part in the project?
6. How might this experience change your future career path, course of study or interest in STEM (Science, Technology Engineering and Math)?